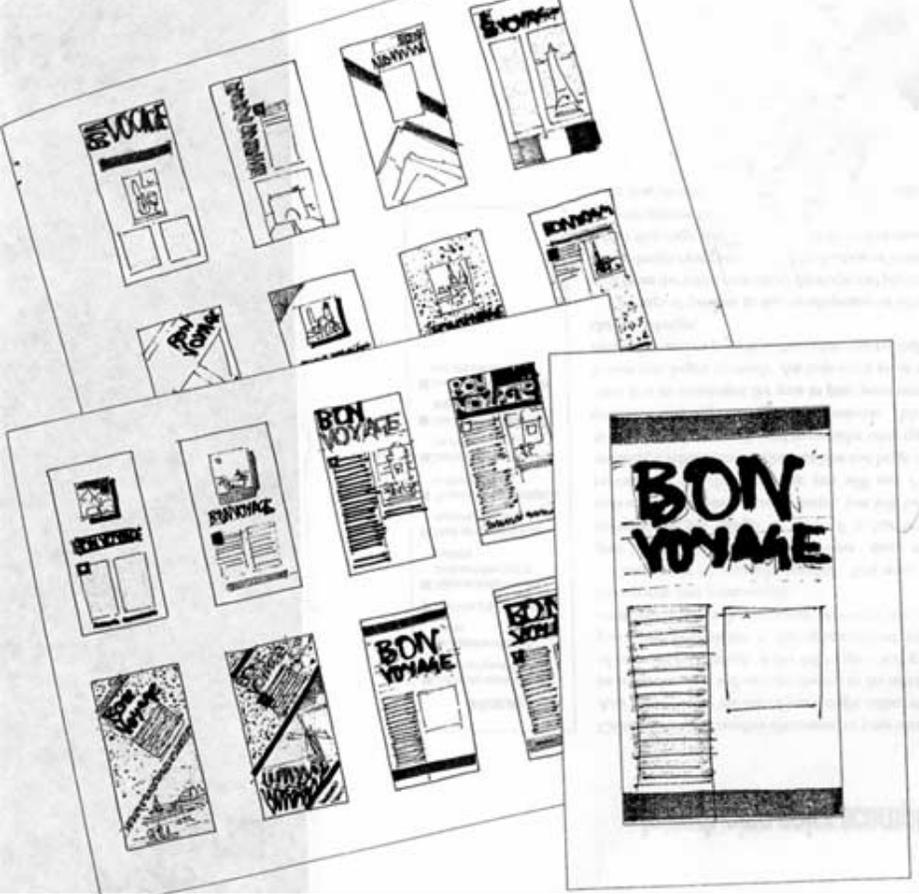


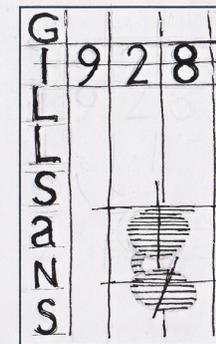
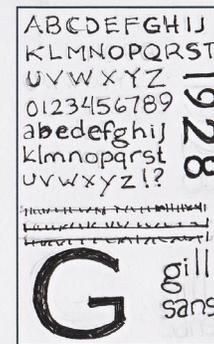
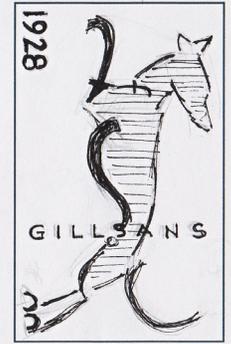
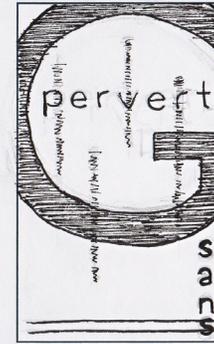
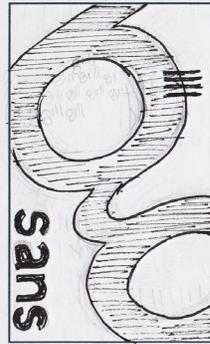
mind-map a diagram often created around a single word or text, placed in the center, to which associated ideas, words, and concepts are added.

thumbnails quick visuals or sketches of concepts.



NAME: KATHLEEN CORGAN

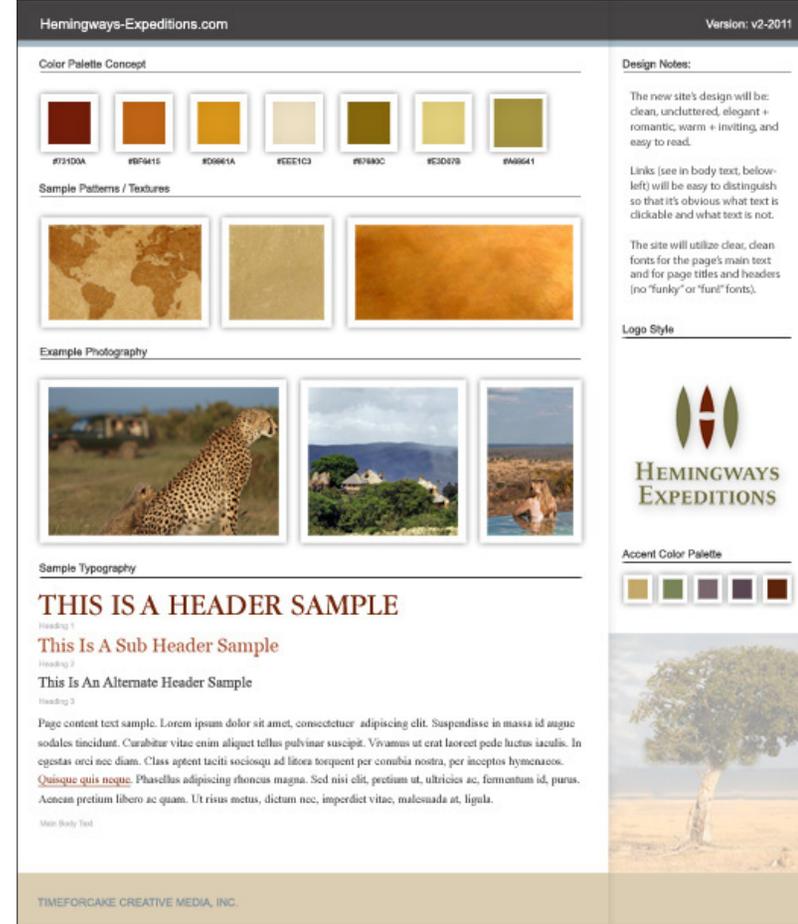
GRAPHIC DESIGN I POSTER THUMBNAIL SKETCHES



wireframes are like thumbnails, but bigger, that sketch out each page and fills in more details about the components.

MOODBOARD No.2

Pastel | Soft/feminine | Typography
Use of few colors, good with b&w photos



Moodboards: A collection of images and references that will eventually evolve into a product's visual style guide. Allows creatives to show clients and colleagues a proposed look for the product before investing too much time on it.

soft proof an on-screen proof, not printed.

hard proof a printed proof.

mock-up quick construction of the design, materials are not actual.

comprehensive accurate and precise construction of the design,
actual materials are used.

psd files (photoshop default) layered photoshop continuous-tone (photograph) file format for photoshop editing only, saved in RGB.

tiff files (tagged image file format) flattened uneditable photoshop continuous-tone file format for print application, saved in CMYK.

pdf files (portable document format) portable format for email and printing. It embeds all the necessary font and graphic files.